

# Advertising Opportunities



## Full Color Commemorative Program

Full Page.....	\$350
8"x 10½"	
Half Page.....	\$200
8"x 5" Horizontal	
Quarter Page.....	\$100
3.5"x 5" Vertical	

### NOTE

The cost of your ad is fully tax-deductible if it includes a message of "Congratulations to Dance for the Cure," "In Honor of \_\_\_\_\_," or "In Memory of \_\_\_\_\_."

We can create your ad for an additional fee of \$200 for full-page or \$150 for 1/2-page ad.

You may request that your ad be customized with a banner stating "in Memory of (Name)" or "In Honor of (Name)."

Quarter page "In Memory" ads can be created at with no design fee.

Please email the following to us:

- In Loving Memory of (Name)
- (Day/Month/Year) – (Day/Month/Year)
- Message up to 40 words
- Photo (if desired) no smaller than 5"(h) x 3"(w) photo in JPG format, 150 dpi or higher

Please e-mail press-optimized ad directly as a high-resolution PDF (PDF/X, High Quality Print or Press Quality setting) or JPG (266–300 DPI) file. Files should be CMYK (offset ink colors), not RGB (video/screen colors).

Send file to: [info@Dance4theCure.org](mailto:info@Dance4theCure.org)

Mail checks payable to:

Dance for the Cure, Inc. ◦ 5207 Wisconsin Ave., NW, Washington, DC 20015

Questions? Call 302-893-3060

Benefiting Cancer Programs & Research

# Sponsorship Opportunities



## Sponsorship Levels

### DIAMOND Sponsor..... \$25,000

- ✧ A customized package of benefits will be created for you or your organization, ensuring prominent recognition as the Premier Sponsor of the Gala.

### PLATINUM Sponsor .....\$10,000

- ✧ 10 VIP tickets (Full Table)
- ✧ Hotel room for 2 nights
- ✧ Acknowledgement in the Commemorative Program
- ✧ Recognition on our Sponsor Board

### GOLD Sponsor .....\$5,000

- ✧ 4 VIP tickets
- ✧ Acknowledgement in the Commemorative Program
- ✧ Recognition on our Sponsor Board

### SILVER Sponsor .....\$3,500

- ✧ 2 VIP tickets
- ✧ Acknowledgement in the Commemorative Program
- ✧ Recognition on our Sponsor Board

### BRONZE Sponsor .....\$2,000

- ✧ Acknowledgement in the Commemorative Program
- ✧ Recognition on our Sponsor Board

### FOUNDATION Friend.....\$100

- ✧ Acknowledgement in the Commemorative Program

DIAMOND, PLATINUM, GOLD, SILVER and BRONZE levels also include prominent display of your name/logo on our web sites, with a link to your site if applicable, as well as recognition in all media communications.

#### Mail checks payable to:

Dance for the Cure, Inc. • 5207 Wisconsin Ave., NW, Washington, DC 20015

Questions? Call 302-893-3060

## Benefiting Cancer Programs & Research

# Be a Part of Our Success!

When you have completed the form, choose one of the following...

- 1) Mail form with your check to:  
Dance for the Cure, Inc. • 5207 Wisconsin Ave., NW, Washington, DC 20015
- 2) Email form to: [Info@Dance4theCure.org](mailto:Info@Dance4theCure.org); mail check separately.
- 3) Fax to: 866-279-4973; mail check separately.



Name/Organization \_\_\_\_\_

Contact \_\_\_\_\_ (Please print exactly as you wish it to appear in all listings)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

## TICKETS

\_\_\_\_\_ # of Gala Tickets at \$175\* per person ..... \$ \_\_\_\_\_

## SPONSORSHIP/SUPPORT

- I wish to participate as a \_\_\_\_\_ Sponsor ..... \$ \_\_\_\_\_
- I cannot attend. I would like to make a contribution of ..... \$ \_\_\_\_\_

## ADVERTISING

- Full Page ..... \$ 350
- Half Page ..... \$ 250
- Quarter Page ..... \$ 100

<b>PAYMENT</b>	<b>TOTAL</b>	\$ _____
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- My payment is enclosed. Make payable to Dance for the Cure, Inc.
- Please charge my :     VISA     MC     AMEX     DISCOVER
- I agree to participate at the level indicated above. Please invoice me (signature required)\*

CC Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

\*Signature Required (for Credit Card or Invoice options)

\* The tax-deductible portion of the ticket price is \$85.  
Dance for the Cure, Inc., established in 2010, is a 501(c)(3)  
tax-exempt corporation. Federal ID # 27-3282442

## Benefiting Cancer Programs & Research

Dance for the Cure, Inc. 5207 Wisconsin Ave., NW, Washington, DC 20015 302-893-3060 [www.dance4thecure.org](http://www.dance4thecure.org)